## LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)



Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Report on Lakshya 2K25 a National Level Technical and Cultural Fest jointly organized by ASE and MBA Departments (in Association with Kruthi Fine Arts & Cultural Club)

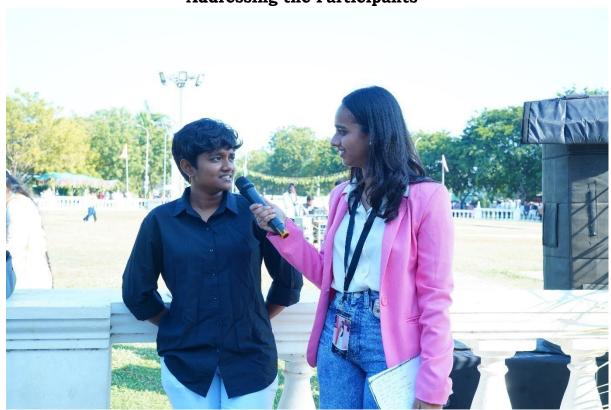
Event Name	Lakshya 2K25
Event type/Name	Lakshya 2K25
Date/Duration	25-01-2025 2:30 Pm to 8:00 Pm
Resource person/Organiser	<ul> <li>Rajesh Sunkara, LEAD HR, HCL, Vijayawada.</li> <li>Sri Lakireddy Jaya Prakash Reddy, Honorary Chairman, LBRCE</li> <li>Sri. G. Srinivasa Reddy, President, LBRCE, Mylavaram, AP.</li> <li>Dr.K. Apparao, Principal, LBRCE, Mylavaram, AP</li> </ul>
Name of Convener	Dr. A. Adisesha Reddy, Professor & HOD, School of Management studies, LBRCE, Mylavaram. AP Dr. P. Lovaraju, Professor & HOD, Aerospace Engineering, LBRCE, Mylavaram. AP
Target audience	6000
Total No. of participants	5500
Objective the event	The objectives of Lakshya 2K25 at LBRCE are to foster innovation and creativity among students while providing a platform for showcasing technical and cultural skills through competitions and workshops. It aims to bridge the gap between academia and industry by encouraging collaboration and learning.
Description of the event:	Lakshya 2K25 at LBRCE is a national-level technical and cultural fest that brings together students to showcase their skills, creativity, and innovation. It features a variety of competitions, workshops, and events aimed at enhancing both technical knowledge and cultural expression.



## LAKSHYA-2k25 Poster



Sri Lakireddy Jaya Prakash Reddy Honorary Chairman, LBRCE Addressing the Participants



Campus Radio interaction with the Participants in Lakshya-2k25



A Classical Dance performance by the students of LBRCE



Folk dance performance by NALANDA College Students from Vijayawada

Dr. A. Adisesha Reddy Head of the Department