LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution
Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada
L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Report on Lakshya 2K25 a National Level Technical and Cultural Fest jointly organized by ASE and MBA Departments (in Association with Kruthi Fine Arts & Cultural Club)

Event Name	**Lakshya 2K25**
Event type/Name	**Lakshya 2K25**
Date/Duration	25-01-2025 2:30 Pm to 8:00 Pm
Resource person/Organiser	• Rajesh Sunkara, LEAD HR, HCL, Vijayawada. • Sri Lakireddy Jaya Prakash Reddy, Honorary Chairman, LBRCE • Sri. G. Srinivasa Reddy, President, LBRCE, Mylavaram, AP. • Dr.K. Apparao, Principal, LBRCE, Mylavaram, AP
Name of Convener	**Dr. A. Adisesha Reddy**, Professor & HOD, School of Management studies, LBRCE, Mylavaram. AP **Dr. P. Lovaraju**, Professor & HOD, Aerospace Engineering, LBRCE, Mylavaram. AP
Target audience	6000
Total No. of participants	5500
Objective the event	The objectives of Lakshya 2K25 at LBRCE are to foster innovation and creativity among students while providing a platform for showcasing technical and cultural skills through competitions and workshops. It aims to bridge the gap between academia and industry by encouraging collaboration and learning.
Description of the event:	Lakshya 2K25 at LBRCE is a national-level technical and cultural fest that brings together students to showcase their skills, creativity, and innovation. It features a variety of competitions, workshops, and events aimed at enhancing both technical knowledge and cultural expression.

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Mylavaram-521 230, N.T.R Dist., A.P, India. Tel: 08659-222933, 934, 223936, Fax : 222931.
LAKSHYA-2K25
PRIZES 5 LAKH+
18th National Level Technical and Cultural fest
Battle of wits
Lakshya
25th JANUARY-2025
REGISTRATION FEE ₹200
STUDENT COORDINATORS
Md Abdul Sharon ASE 7396034756
K.V.S.S. Midhun AI&DS 9010408899
P.Dharma Teja CIVIL 8978568405
G. Srinivasa Reddy CSE 8712166199
G. Gokul Madhav CSE (AI/ML) 9701692573
E. Mani Kumar ECE 8309683660
Y.Naga Praveen EEE 7093323085
T. Thoshan Durga Sai MECH 9505228879
Md.Tajuddin Rahaman IT 9121515569
K. Sai Prakash MBA 6309761644
FACULTY COORDINATORS
Dr. A. Revanth Reddy ASE 7598708977
Dr. Divvela Srinivasa Rao AI&DS 9492704500
Mr. Battina Narasimha Rao CIVIL 9502638024
Mr. N. Srikanth CSE 9490752169
Mr. L. Narendra CSE (AI/ML) 9686907877
Mr. T. Anil Raju ECE 9989900350
Mr. Imran Abdul EEE 9014246684
Dr. A. Nageswara Rao MECH 8985621662
Mr. M. Vijay Kumar IT 9291704508
Dr. K. Deepika MBA 7799345999
ADMINISTRATION BUILDING
Srujana
Paper Presentation
Prasna
Poster Presentation
Medha
Quiz
Ojas
Special Event
Utsavana
Ideathon
Rangamarthanda
Fine Arts
REGISTER NOW
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CHIEF PATRONS
Sri Lakireddy Jaya Prakash Reddy, Honorary Chairman
Sri L.R.N.K. Prasad Reddy, Chairman
Sri Lakireddy Vijay Kumar Reddy, Vice Chairman
PATRONS
Sri. G. Srinivasa Reddy, President
Dr. K. Appa Rao, Principal
Dr. B.Ramesh Reddy, Vice-Principal
CONVENERS
Dr. P. Lovaraju, Professor & HOD of ASE
Dr. A. Adisesha Reddy, Professor & HOD of MBA

LAKSHYA-2k25 Poster

Sri Lakireddy Jaya Prakash Reddy Honorary Chairman, LBRCE Addressing the Participants

Campus Radio interaction with the Participants in Lakshya-2k25

A Classical Dance performance by the students of LBRCE

Folk dance performance by NALANDA College Students from Vijayawada

Dr. A. Adisesha Reddy
Head of the Department